



## AmChams Pan-Baltic Conference

Strengthening Ties –  
Fostering Economic  
Resilience & Collaboration

MAY 16-17, 2024 | VILNIUS, LITHUANIA

20  
24

# AMCHAMS PAN-BALTIC CONFERENCE 2024

16-17 MAY  
2024

Novotel Vilnius Centre,  
Gediminas str. 16, Vilnius

**REGISTER TODAY**

Meet, Network and do Business!

Vilnius, Lithuania

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**Ellex<sup>®</sup> Valiunas**

## Thursday, May 16

# PROGRAM

11:30-11:55

Welcome and Registration

**11:55 OPENING REMARKS BY  
ROLANDAS VALIŪNAS, MANAGING  
PARTNER AT ELLEX VALIUNAS**

12:00-12:25

**Keynote Presentation**

Navigating the Pan-Baltic Business  
Landscape: Overcoming Challenges and  
Attracting New Investments,  
*Guntars Krols, Partner at EY Baltics, Vice  
President of AmCham Latvia.*

12:25-13:10

**Panel Session**

Adapting to the New Normal: Resilience  
Strategies for Pan-Baltic Businesses  
Success

**Panelists:** Julius Šeškauskas, Deputy Country Head  
at Marsh Lietuva; Sandra Kamilova, Public Affairs  
Lead at Milton New Nordics; Guntars Krols, Partner  
at EY Baltics; Vice President of AmCham Latvia.

**Moderator** - Rūta Armonė, Partner at Ellex Valiunas.

13:10-13:35

**Keynote Presentation**

Cybersecurity Risks, Threats, and  
Attacks in the Baltics,  
*Vilius Benetis, Chief Executive Officer of  
NRD Cyber Security*

## Thursday, May 16

# PROGRAM

13:35-14:20

### Panel Session

#### Digital Transformation and AI

**Panelists:** Darius Janulevičius, Head of Devoteam Lithuania; Edgars Milgravis, Chair of AmCham Digital Society Committee, Baltics Manager for Palo Alto Networks; Renate Strazdina, National Technology Officer Central Europe at Microsoft; Ignas Sidaras, Expert at Ellex Valiunas; Artak Oganessian, Sr. Director, Business Development at Epam Systems.

**Moderator** - Simonas Černiauskas, Digital Expert, AmCham Board Member.

14:20-15:20 AFTERNOON LUNCH

15:20-15:45

### Keynote Presentation

From Challenges to Opportunities: Strategic Actions for Success,  
*Indrė Genytė-Pikčienė, Chief Economist at Šiaulių Bankas*

15:45-16:20

### Panel Session

#### Importance of Investing in Health Systems: Comparable in Importance to the Defense Sector

**Panelists:** Liudvika Starkienė, Sr Manager Value, Access & Policy Baltics at Amgen; Hanno Püttsepp, AmCham Estonia Board Member, Healthcare Committee Member and Market Access Manager for AstraZeneca; Irēna Teterina, Medical Head Baltics & Ukraine, Novartis Baltics, Co-Chair of AmCham Latvia Healthcare Work Group.

**Moderator** - Rūta Pumputienė, Head of the Local American Working Group, Partner at Ellex Valiunas.

16:20-17:00 NETWORKING

17:00-18:00 FREE TIME

18:00-20:00 PAN-BALTIC DELEGATIONS' DINNER

\*The agenda is subject to change\*

# PROGRAM

## Friday May 17

09:00–09:30

Welcome and Registration

09:30 OPENING REMARKS

09:40–11:30 | OPEN EVENT

### Panel Session

Pan-Baltic Conference on the Future of the Workforce in the Region

**Panelists:** Lijana Geštautaitė, Director, Human Resources, Western Union Processing Lithuania; Agne Stojakovė, Country Manager, Market Vice President at Strategic Staffing Solutions; Megan Riley, Former AmCham President, Chairwoman of AmCham Estonia Talent & Education Committee, and Founder of MLR Strategies; Sandra Siliniece, HR Lead Baltics of Cognizant.

**Moderator** - Božena Petikonis Šabanienė, Head of the HR and Migration committee, AmCham Board Member.

11:30–15:30 BUSINESS LUNCH & COMPANY VISITS

12:00–13:30 Dexcom

14:00–15:30 Western Union Processing Lithuania

\*The agenda is subject to change\*

### RECOMMENDED ACCOMMODATION

**VENUE:** NOVOTEL VILNIUS CENTRE

**GROUP DISCOUNT CODE:** AMCHAM2024

**ADMISSION: OPEN AND FREE OF CHARGE TO AMCHAM LITHUANIA, AMCHAM LATVIA, AND AMCHAM ESTONIA MEMBERS ONLY.**

THE PAN-BALTIC CONFERENCE ON THE FUTURE OF THE WORKFORCE IN THE REGION, TAKING PLACE ON MAY 17, IS OPEN TO EVERYONE.

THE PARTICIPATION FEE FOR NON-MEMBERS IS 50 EUR/PERSON.